

3. Stake Price for the Standard H-Stake. Give the price per stake

_____ Per Stake

4. Decal Pricing - You have been asked to produce a full-color vinyl decal that will be square cut. (This decal will be used by customer to apply to indoor water heaters or air exchange units.) Enter your selling price for the following sizes and quantities: (Enter Total Price for quantity specified, not price each)

	Quantity 100	Quantity 250	Quantity 500	Quantity 1000
2" x 3" Decal	_____	_____	_____	_____
3" x 5" Decal	_____	_____	_____	_____
4" x 6" Decal	_____	_____	_____	_____

5. Contour Cut Decals - You have been asked to produce a **full-color decal that is printed and laminated but the decal is to be contour cut in the shape depicted.** Assume properly supplied artwork has been provided. Please provide prices for the sizes and quantities below:



	Quantity 100	Quantity 250	Quantity 500	Quantity 1000
2" x 3" Decal	_____	_____	_____	_____
3" x 5" Decal	_____	_____	_____	_____
4" x 6" Decal	_____	_____	_____	_____

6. Simple Decal -You have been asked to produce two of the following 1-color decals to be placed on both sides of a vehicle. The size is a circle and measures 24 inches in diameter. What is your price to produce these **two decals on cast vinyl with cast lamination, contour cut and then mounted on the vehicle?** (Assume vehicle will be brought to your location for installation.)



Total Price as specified above to print contour cut and install two vinyl graphics:

Minimum Set-up Charge - please provide fee if applicable:

Price per Square Foot - assuming you use a price/square foot, what would that price be?:

7. Flat Surface Decal -You have been asked to print and mount/install a full-color flat surface vehicle wrap (two sides) similar to the one in the photo on your worksheet. **The size of each of panel is 8' x 16'.** What is your price to produce with Lamination and install this or similar graphic? Total square feet is 256. (Assume vehicle will be brought to your location for installation.)



Your price: _____

8. Do you offer vehicle wraps?

Yes

No

9. If so, do you have an installer on staff?

Yes

No

10. How much do you charge for an installer? Please select either hourly rate OR by square footage charge rate.

Please fill in only 1 rate below:

Hourly rate _____

Square Footage rate _____

11. Window Perf - You have been requested to provide a price for a 60/40 window perf that will be used on an entry door. Enter your total selling price (excluding mounting/installation) to produce a 32" x 70" window perf:

Your price: _____

Minimum Charge: _____

Charge per Square Foot: _____

Travel Charge Per Mile (if so charged): _____

12. Permitting Charges – As general rule, do you require the customer to obtain his/her own sign permits & licenses?

Yes

No

We do both – obtain permits for customers and require others to obtain their own

13. If "Yes" or "we do both" what are your additional charges (if any) to provide this service?

A Flat Charge of: _____

14. Brokered Services (farm out) Mark-up Practices: This is your chance to tell us what your mark-up practices are for various services or products that are "farmed-out." Simply enter the total price you would charge your customer based upon the costs shown, and we will calculate markup percentage.

	NORMAL MARK-UP: (You would sell/chg this)	LOWEST MARK-UP: (You would sell/chg this)	HIGHEST MARK-UP: (You would sell/chg this)
Costs you \$250	_____	_____	_____
Costs you \$500	_____	_____	_____
Costs you: \$1000	_____	_____	_____
Costs you: \$2,500	_____	_____	_____
Costs you: \$5,000	_____	_____	_____